

***CREATING AN
INTELLIGENT FUTURE***

ZTE



2026

BE YOUR RELIABLE PARTNER

**TO LEAD IN
CONNECTIVITY
AND INTELLIGENT
COMPUTING
ENABLING
COMMUNICATION
AND TRUST
EVERYWHERE**

Company History



→ **1989**
China's first digital
SPC switch

→ **1985**
Founded

→ **1997**
Listed in SZSE

→ **1996**
Journey of
going globa

→ **2004**
Listed in HKEX

→ **2002**
R&D of databases
and industrial
operating systems

→ **2010**
Among the first Chinese
companies to release
Android smartphones

→ **2009**
SDR base stations

→ **2019**
Large-scale commercial
use of 5G networks.
GoldenDB launched
in CITIC Bank

→ **2016**
China Grand Award for
Industry with the real-time
industrial OS

→ **2021**
"Dual-Curve"
business strategy

→ **2020**
Intelligent manufacturing
powered by 5G
World's first smartphone
with under-display camera

→ **2026**
AI for All

→ **2023**
"Connectivity + Computing"

1G
Newcomer

2G
Follower

3G
Groundbreaker

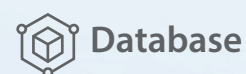
4G
Pacesetter

5G
Pioneer

Main Business

Government & Enterprise Business

Empower various verticals to lower costs and improve efficiency and quality



Database



Automotive Electronic



Enterprise Network



Industrial Digitalization



Server and Storage Product (SSP)

Operator Business

Build ultra simplified, intelligent, and low-carbon networks



Wireless Product



Wired Product



Digital Energy



Intelligent Computing Infrastructure

Consumer Business

Provide AI-powered smart home experiences across all scenarios



Peripheral Device



AI Smartphone



Mobile Internet Product



AI-powered Home Devices

11 R&D centers worldwide

5 Intelligent production and manufacturing bases

8 Delivery/transfer centers worldwide

49 Global customer support centers

Connectivity+Computing

Seize the Momentum

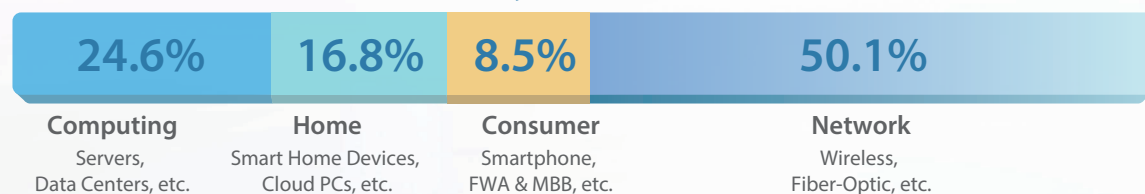
Revenue **10.4%** ↑
Servers Rev. **200%+** ↑
B2B & B2G Rev. **100.5%** ↑

FY 2025

USD/CNY: 6.9905)



Stability and Growth



Positioning: **AI End-to-End Comprehensive Solution Provider**
Path: **Five-Dimensional Capabilities, Ultimate Collaborative Design**

Innovation Leadership

Server Top 4
in China

AI Server Growth No.1
in China

Co-Sight AI Agent No.1
GAIA Global 3 Consecutive Months

CPE World's No.1
100M+ Annual Shipments in 2024 & 2025

Cloud PC No.1
in China, 2M+ Shipped in 2025

5G World's Top 2
5G RAN, 5G Core,
OTN Switching, OAN

GLOMO 3

GTI 3
MWC26 Barcelona Awards

Gaming Phone No.1
Worldwide

5G FWA & MBB No.1
Worldwide

AI-Native Phone World's First
M153 Doubao

USD 3.26B
R&D Expenses (FY 2025)

17%
R&D Expense Ratio

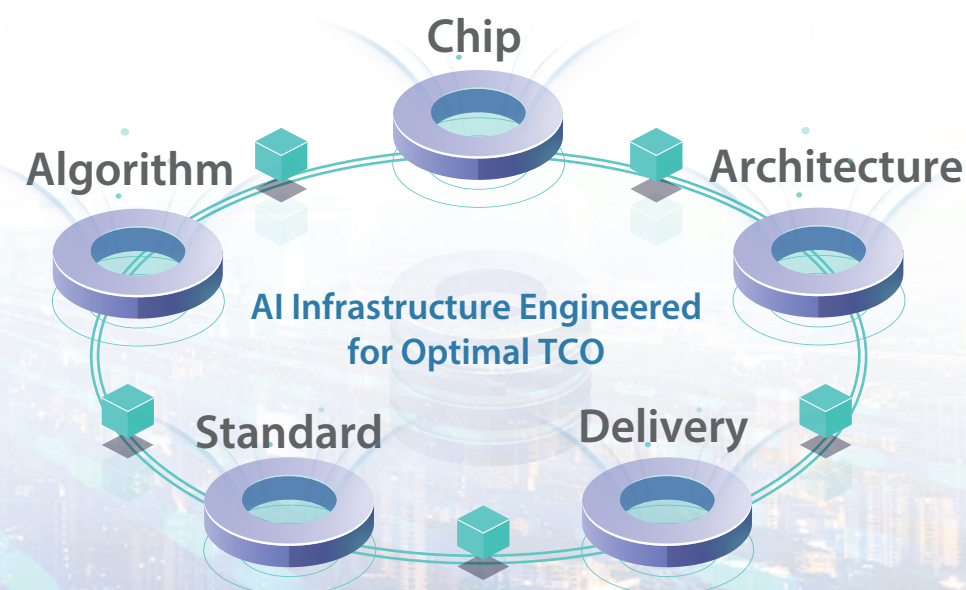
95000+
Global Patent Applications

Towards an Intelligent Future

Positioning: AI End-to-End Comprehensive Solution Provider



Path: Five-Dimensional Capabilities, Ultimate Collaborative Design

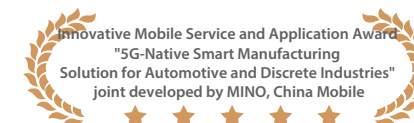
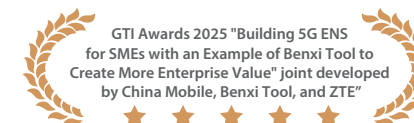
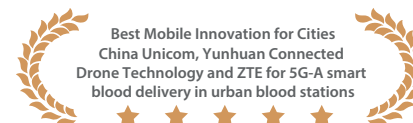
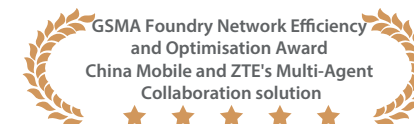
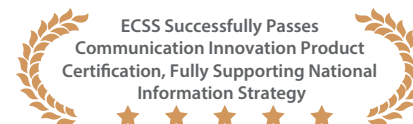
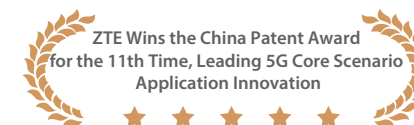
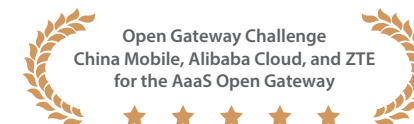
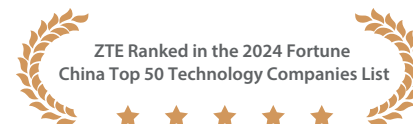
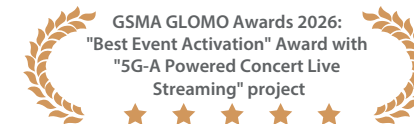
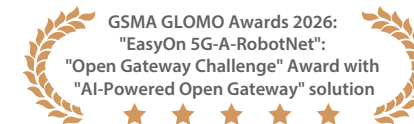


Strategic Cooperation

Awards



Awards & Recognitions

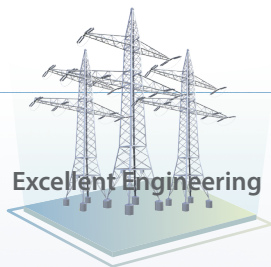


Global Services: Pioneering Digital and Intelligent Network Deployment

Intelligent Network, Superior Service

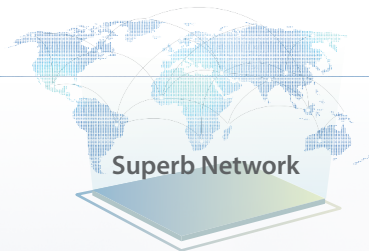
Operator, Government, Bank, Energy, Transportation, Internet

Digital delivery platform—iEPMS Intelligent project management



Excellent Engineering

All-domain digital and intelligent collaboration with single-domain intrinsic autonomy Leading technology, quality, security, and reliability



Superb Network

Smart brain based on big data and AI Toward high-level autonomous networks



Supreme Service

Abundant delivery experience >>

230,000+
projects delivered

6 million+
sites deployed

510,000+ km
optical cables maintained

31 million
fiber broadband users

Highly efficient delivery team >>

> 85%
local employees in overseas delivery teams

2,700+
engineering service partners

10,000+
network delivery team members

Excellent project management >>

- PMI (China) Project of the Year Award 2024; PMI (China) Digital Delivery Practice Award 2023; PMI (China) PMO of the Year Award (five years)
- IPMA Global Project Excellence Silver Award 2024
- Best Enterprise Practice Award 2019 for 20 years' development of project management in China

Corporate ESG: Fostering Sustainable Growth with Digital and Intelligent Innovations



Environmental Protection
Toward green with digital innovation

21.8%

YoY decrease of absolute GHG emissions (scope 1 and 2)

10 billion kWh

Annual power saving for operators

39 million kWh

Annual self-built PV power electricity

Net zero emissions

By 2050



Tech for Good
Contribution to global communities

20,000+

Registered employee volunteers

40+ Countries

Education, environmental protection, healthcare, etc.

600+

Global public welfare activities

100,000+

Beneficiaries

USD 400 million

Before 2025, annually build ICT infrastructure valued at USD 400 million for LDCs, LLDCs, and SIDS



Enhanced Governance
Building a highly resilient organization

Certification audits

- ISO 22301 Business Continuity Management Systems
- ISO 37001 Anti-Bribery Management Systems

First 5G equipment supplier to obtain

- GSMA NESAS2.1
- NESAS CCS-GI certificate released by German Federal Office for Information Security

Privacy protection certification

- TRUSTe (U.S.)
- ePrivacy (Europe)



2023/2024 Climate Leadership Award (A list)



Gold Medal Awarded by EcoVadis



World's Top Female-Friendly Company



Low ESG Risk Rating



ESG score: 89



FTSE4Good Index Series



